

MEDIA RELEASE

MARKING A YEAR-LONG COMMITMENT TO HEALTHY LIVING AT FIRST 2017 KL CAR FREE MORNING THIS SUNDAY

Kuala Lumpur, 12 January 2017 – Members of the public are being urged to mark their commitment to a healthier and sportier lifestyle in 2017 by hitting the streets at the very first edition of the 2017 *OCBC KL Car Free Morning*, at Dataran DBKL, this Sunday, 15 January.

Making the call today, *OCBC KL Car Free Morning* organiser Multigreen Events and sponsor OCBC Bank (Malaysia) Berhad (OCBC Bank) said the event would be the ideal platform for those wishing to commit to healthier living for the rest of the year.



(L-R) - Tuan Syed Abdull Aziz Syed Kechik, CEO of OCBC Al-Amin (left), Datuk Naim Mohamad, Chairman of the Implementation Committee of OCBC KL Car Free Morning (middle) and Dato' Rosle Jaamat, Executive Chairman of Multigreen Events (right) giving the thumbs-up to healthy living in the new year through OCBC KL Car Free Morning

OCBC Bank also announced that it will be renewing its title sponsorship of *OCBC KL Car Free Morning* for the third consecutive year to ensure the healthy living agenda remains firmly in place.

Those wishing to join in the programme can also enjoy a range of health-related activities at each edition of *OCBC KL Car Free Morning*. There will also be lucky draw sessions for participants. This Sunday will see the *Kibarkan Jalur Gemilang* programme launched in conjunction with Federal Territory Day on 1 February 2017. The Federal Territory flags will be distributed to all *OCBC KL Car Free Morning* participants.

According to Datuk Naim Mohamad, Chairman of the Implementation Committee of *OCBC KL Car Free Morning*, the event continues to draw in the crowds, averaging about 3,000 to 5,000 per session including many “loyalists.” However, he also hopes new faces will emerge during the coming year.

“We are delighted to see many loyalists joining us every first and third Sunday of each month but I would also like to encourage anyone and everyone to come and join us, including those who have never done so. The first *OCBC KL Car Free Morning* session for the year will certainly be a good day to start,” he said.

Tuan Syed Abdull Aziz Syed Kechik, Chief Executive Officer of OCBC Al-Amin, who confirmed OCBC Bank will remain title sponsor for a third consecutive year said the Bank was firmly behind the healthy living agenda, particularly through cycling.

“We are excited about the health benefits that are in store for city folks through *OCBC KL Car Free Morning* in 2017 and hope the public will take full advantage of the opportunities created through this privilege. I must make mention of the excellent collaboration between all parties concerned, especially DBKL for ensuring cars remain outside the sporting area on the appointed Sundays,” he said.

OCBC KL Car Free Morning, organised by Multigreen Events and supported by Kuala Lumpur City Hall, is held from 7am to 9am every first and third Sunday of the month and features closed roads for people of all walks of life to cycle, handcycle, run, skateboard, rollerskate, rollerblade or simply walk. It starts from Dataran DBKL near Dataran Merdeka and leads participants through about 7 kilometres of major streets in Kuala Lumpur’s Golden Triangle. Each time, OCBC Bank offers 140 bicycles for the people to use for free. These include 10 tandem bicycles which are quite the novelty alongside 10 tricycles as well for children.

The *OCBC Cycle* bicycles are available for the public to use from 6am every event day. Cyclists need to show an ID with photographic identification when borrowing the bicycles from Dataran DBKL, which is the new venue for collection (moved from Menara OCBC previously). Use of the bicycles is on a first come first served basis and there is no charge involved. All cyclists are responsible for bringing their own helmets.

For further information about *KL Car Free Morning*, the public may visit <http://www.klcarfreemorning.com/>.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore and the Asia Pacific by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 610 branches and representative offices in 18 countries and regions. These include the more than 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 100 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my